

華盛頓新聞 • 亞美新聞

WASHINGTON CHINESE NEWS • ASIAN GAZETTE

Washington Chinese Telephone Book | Yellow Pages

TEL: (301) 984-8988 • FAX: (301) 984-8806 • www.washingtonchinesenews.net • E-MAIL: news@wchns.com

Circulation

15,000 each day, 3 days a week, 45,000 each week

Washington Chinese News

Established on 1990, publish every *Thursday* and *Saturday*

Asian Gazette

Publish every *Friday*



About our readers:

Washington Chinese News:

Most readers are from *Taiwan, Hong Kong, Singapore, South East Asia*, and *Chinese background Americans*.

Asian Gazette:

Most readers are from *China*.

★ There are a very high percentage of our readers are well educated, they came to the U.S. to get their Master or PHD degree. When they finished their study, they found jobs, got married and started a family here. Some of them even bring their parents or other family members to the US. Therefore, our readers are from 9 to 99 years old.

Coverage: The Great D.C. area

1. 40% in Maryland, very strong in Rockville, Silver Spring, Bethesda, Weaton, Potomac, Gaithersburg, Germantown, Olney, College Park, and other Montgomery county area, PG county, Howard county, Frederick County, also include Baltimore & Colombia area.

2. 40% in Northern VA, strongly in Vienna, Fairfax, Alexandria, Falls Church, McLean, Annandale, Springfield, and other Fairfax county such as Reston, Herdon, also cover some part of Loudoun County, and Prince William County.

3. 20% in DC

How people can get our newspapers?

Reader can get our newspaper in two ways:

1. Readers pay for the postage, and we mail the papers to them.
2. Readers get our papers from Supermarkets, Chinese schools, church, library, restaurants, Chinese cultural center, and so on.

Our Content in the newspaper:

We have DC local news, domestic news, International news, Taiwan news, Hong Kong news, China news, Economic news, articles, Sports, Entertainments, Movie Stars, Women, Family, Medical news, Technological news, Topics, and so on, very informative and comprehensive.

★ We also publish Washington Chinese yellow page, which can be available on the website:
<http://www.americanchineseyellowpages.com/wcyp.html>

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 CHINESE NEWS**

TEL: 301-984-8988 FAX: 301-984-8806
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亞美新聞
**ASIAN
 GAZETTE**

TEL: 301-468-2310 FAX: 301-984-8806
www.washingtonchinesenews.net

5848 HUBBARD DRIVE, ROCKVILLE, MD 20852

- **Washington Chinese News:** published every Thu. Sat. In Traditional Chinese
- **Asian Gazette:** published every Fri. In Simplified Chinese

- ★ 3 issues a week, every Thursday, Friday and Saturday.
- ★ The Best and Most Popular Free Community Newspapers.
- ★ Distribution in Greater Washington, D.C. Area.

* Washington D.C.: 20%, * Maryland: 40%, * Northern Virginia: 40%

ADVERTISEMENT RATE SCHEDULES

(Black and White or Color)

Size (W x H inches)	1 time Per week	3 times Per week per month	Newspaper plus website	Website only	Yellow pages
1/16 page (5.6x2.4 or 2.8x4.8)	\$53.00	\$508.00	\$20 per month Will show client's AD, coupon, and article on our website。 全世界都可看到 您的廣告 The whole world can see your AD	\$200 per month	All Ad clients get 10% off for Yellow pages
1/8 page (11.25x2.4 or 5.6x4.8)	B&W: \$86 Color: \$100	B&W: \$826 Color: \$952			
1/4 page (11.25x4.8 or 5.6x9.6)	B&W: \$166 Color: \$199	B&W: \$1587 Color: \$1904			
1/2 page (11.25x9.6)	B&W: \$332 Color: \$397	B&W: \$3174 Color: \$3809			
Full page (11.25x19.30)	B&W: \$661 Color: \$794	B&W: \$6348 Color: \$7618			

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Washington Chinese Phone Book/Yellow Pages



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廣告價目表

Advertisement Rate Sheet

黑白頁 (B/W AD)

版位 (Size)	價目
全頁 (Full Page) 7" x 9.5"	\$ 700
1/2 頁 (1/2 page) 7" x 4.6"	\$ 420
1/4 頁 (1/4 page) 3.5" x 4.6"	\$ 300

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◆ 簽三年合同可得 10%off, 五年合同可享 15%off

彩色頁 (Color AD)

版位 (Size)	價目
封面方塊 (Front Cover Boxes—one unit)	\$2,000
封面裡 (Inside Front Cover)	\$4,600
封面裡首頁 (Page 1)	\$4,600
前段彩頁 (1 St, Section)	\$3,500
後段彩頁 (2 nd, Section)	\$2,300
封底裡 (Inside Back Cover)	\$3,500
封底 (Outside back Cover)	\$5,800

書脊 (Book Spine)	\$2,000
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大華府地區唯一獨家華人生活寶典

Washington Chinese Community Guide

5848 Hubbard Dr, Rockville, MD 20852

Tel: 301-984-8988 Fax: 301-984-8806

E-mail: newschwchns@gmail.com



美南報系

SOUTHERN CHINESE NEWSPAPERS GROUP

HEADQUARTER:
PUBLISHER:
Wea H. Lee

SOUTHERN CHINESE DAILY NEWS 美南新聞
11122 Bellaire Blvd., Houston, TX 77072
Founded: 1979 Distribution: Greater Houston Area
Circulation: 25,000 (each issue) Frequency: Daily
ASIAN GAZETTE 亞美新聞
Circulation: 15,000 Frequency: Weekly (Saturday)
AUSTIN CHINESE NEWS 奧斯汀新聞

ATLANTA CHINESE NEWS 亞特蘭大新聞
5725 Buford Hwy, #221, Doraville, GA 30340
Founded: 1992 Distribution: Atlanta Area
Circulation: 10,000 Frequency: Weekly (Friday)

BOSTON CHINESE NEWS 波士頓新聞
29 Slade St., Belmont, MA 02478
Founded: 1992 Distribution: Greater Boston Area
Circulation: 10,000 Frequency: Weekly (Friday)

CHICAGO CHINESE NEWS 芝加哥時報
424 Fort Hill Dr. Bldg 100, Naperville, IL 60540
Founded: 1991 Distribution: Greater Chicago Area
Circulation: 10,000 Frequency: Weekly (Friday)
ASIAN GAZETTE 亞美新聞
Circulation: 10,000 Frequency: Weekly (Saturday)

CHINESE SEATTLE NEWS 西雅圖新聞
519 6th Ave S. #210, Seattle, WA 98104
Founded: 1993 Distribution: Greater Seattle Area
Circulation: 10,000 Frequency: Weekly (Thursday)

DALLAS CHINESE TIMES 達拉斯時報
12809 Audelia Rd., Dallas TX 75242
Founded: 1982 Distribution: Arlington, Carrollton, Dallas,
Gailand, Irving, Plano, Richardson
Circulation: 10,000 Frequency: Thursday & Saturday
ASIAN GAZETTE 亞美新聞
Circulation: 10,000 Frequency: Wednesday & Friday

PORTLAND CHINESE TIME 波特蘭新聞
7827 SE Powell Blvd., Portland, OR 97206
Founded: 1997 Distribution: Portland, Beaverton, Hillsboro,
Clackamas, Corvalia, Engene, Bend, Salem,
Vancouver WA
Circulation: 10,000 Frequency: Weekly (Friday)

ST. LOUIS CHINESE JOURNAL 聖路易新聞
8414 Olive Blvd., St. Louis, MO 63132
Founded: 1996 Distribution: St. Louis Area
Circulation: 8,000 Frequency: Weekly (Thursday)

WASHINGTON CHINESE NEWS 華盛頓新聞
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